

## Matthew DeRosa

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Elmwood Park, IL 60707

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Portfolio: <http://www.thunder71.com> - email: [mderosa@thunder71.com](mailto:mderosa@thunder71.com)

### KNOWLEDGE:

Adobe Illustrator - Adobe Photoshop - Flash - Quark XPress - DoubleClick's DART Advertising System - HTML - BB Edit/Homesite

1996-Present *Freelance, Chicago, IL*

**GRAPHIC DESIGNER:** Producing traditional print media using Adobe Photoshop, Adobe Illustrator and Quark Express. Designing CD artwork and flyers for local bands and readying the files for print. Work as a photographer has also been included. Designing and building websites for various local businesses: [negativewaves.com](http://negativewaves.com), [blackducktaVERN.com](http://blackducktaVERN.com), and [ryanwine.com](http://ryanwine.com) using Photoshop, Illustrator, BB Edit and Homesite.

2004-2006 *MaxOnline/IAC InterActiveCorp, Chicago, IL*

**MEDIA SALES ENGINEER:** Responsible for site setup and maintenance in a Site Network of 1,500-2,000 sites. Reviewing test pages and privacy policies so they are correct. Activation and de-activation of sites. Answering questions and concerns of the sites in the Network. Helping Media Support. Responsibilities were extended to Product Management, including application access, application training programs and user interface redesign to create a better user experience for in-house applications.

1998-2004 *DoubleClick Inc/MaxOnline, Chicago, IL*

**CAMPAIGN MANAGER:** Responsible for central region traffic: placing ads and sponsorships on websites such as Kelley Blue Book ([kbb.com](http://kbb.com)), Alta Vista, and ComedyCentral.com. At various times handled the Chicago, Detroit, Atlanta, Boston, Dallas, and Los Angeles offices. Worked with both the sites and the advertisers to run campaigns fluidly. Worked with HTML, Flash and other forms of enhanced advertising. Responsible for maintaining and updating the MaxOnline website ([maxonline.com](http://maxonline.com).)

1993-98 *W.W. Grainger Inc., Niles, IL*

**COMPUTER OPERATOR:** Operation and maintenance of W.W. Grainger's data center, processing a wide variety of applications and systems including payroll, central billing and accounts payable. Identification of system malfunctions and initiation of corrective action to maintain schedules.

**DISTRIBUTION OPERATOR:** Operation and maintenance of printers in the corporate print shop. Printing of company checks, invoices and all other business forms and distribution to six corporate locations and 300 branches

### EDUCATION:

Bachelor of Fine Arts, May, 1993 University of Illinois at Chicago Major: Film/Video/Animation (GPA: 4.0/5.0 Major 4